

CONTACT



<http://mastersofdesignandinnovation.com/landing-new-visions-new-leaders-2015/>
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(656) 596 3237



Mexican
09/02/1979
Male

LANGUAGES

SPANISH

ENGLISH

SKILLS

GRAPHIC DESIGN

USER BEHAVIOR RESEARCH

VIDEO EDITING

ANIMATION

PRODUCT DESIGN

LEADERSHIP

EXPERIENCE

TEACHING

AREAS OF EXPERTISE

COREL DRAW

ADOBE PHOTOSHOP

ADOBE PREMIER PRO

ADOBE AFTER EFFECTS

ADOBE INDESIGN

ADOBE ANIMATE

ADOBE AUDITION

ADOBE DREAMWEAVER

AWARDS



WINNER OF CAR PLATE DESIGN COMPETITION
FOR THE STATE OF CHIHUAHUA.



FINALIST AT THE FIRST INTERNATIONAL BIENNIAL
OF THE POSTER IN BOLIVIA.



BEST PRODUCT DESIGN 2015
JUAREZ CHAIR



MASTER OF DESIGN INNOVATION

PERSONAL PROFILE

I have worked as a graphic designer for more than 10 years and as a university professor for over 5 years, when I was studying the master degree in Madrid it was very helpful my experience as a graphic designer, because i could apply all my knowledge in user research in the main capitals of design in the world, as it is to Amsterdam, Milan, Rotterdam, Rome, Marseille, Barcelona, among others, which facilitates the analysis of user behavior.

EDUCATION

Instituto Europeo Di Design.

Master Of Design Innovation Specializing In European Design Labs.

Dates/Location: January / December 2015. Madrid, Spain.

Autonomous University Of Ciudad Juarez.

Educational Model Uacj Certification, 20/20.

Dates/Location: August 2011 / August 2013. Ciudad Juárez.

School Of Graphic & Communication Incorporated Into The Autonomous University Of Chihuahua.

Bachelor Of Science In Graphic Design.

Dates/Location: August 1999/ June 2003. Chihuahua Capital, Mexico.

WORK EXPERIENCE

CATHEDRA PROFESSOR.

- **Institution:** Tecmilenio University Chihuahua Campus & Monterrey Institute Of Technology And Higher Education (itesm), Chihuahua Campus.
Dates: August 2016 / Currently.
Subjects taught by period: Introduction to animation/3D Animation/Multimedia design and production.
- **Institution:** Autonomous University Of Durango, Uad, Juarez City Campus.
Dates: April 2016 / August 2016.
Subjects taught by period: Advertising products innovation.
- **Institution:** Iada Universidad Autónoma De Ciudad Juárez.
Dates: August 2011 / December 2014.
Subjects taught: Animation./Digital Video./Computer Graphics./Digital Prepress./Ergonomics Laboratory for graphic design./Design II./Introduction to advertising./Infographics./Graphic Design in Mexico./Introduction to design theory./Sketching and illustration./Brand and Packaging./Speech Workshop for graphic design.

CREATIVE DIRECTOR.

- **Institution:** Walmex Walmart Of México And Centroamérica.
Occupation or position held: Creative Director for annual meeting of executives and investors.
Dates/Location: December 2015 / April 2016. Mexico City.

FREELANCE SENIOR GRAPHIC DESIGNER.

- Dates/Location: August 2010 / May 2011. Juárez City, Chihuahua, Mexico.
- Contact Reference: Lic. David S. Jiménez Ontiveros / +52 (614) 4395000 Ext. 5513
Total Fitness: Advertising design in different media like electronic flyers and street billboards.
FEMESKA: Organize, plan, design and convoque students to assemble the Skateboard exhibition at the Gameros Cultural Center in Chihuahua Capital. Exhibition which aims to promote values in children and adolescents, which had on its first day an attendance of about 350 people and was a 3 months exposure thanks to public demand.
Center for Innovation and Entrepreneurship (CIE). ITESM: Image design and creation of brochures for Fabrica Ideas Program, Business Incubator and Business Accelerator Program. Video capture and editing for the First Annual Report of activities of CIE.

SENIOR GRAPHIC DESIGNER.

- **Institution:** National Institute Of Statistic And Geography (INEGI).
Dates: May 2010 / August 2010.
Location: Chihuahua Capital, Mexico.
- **Company:** Local Consultants.
Dates: January 2009 / April 2010.
Location: Mérida City, Yucatán, Mexico.
Produce design solutions to communicate messages of state government with high visual impact. Develop ideas for political campaigns.
Creating communication materials in multiple print facets like newspapers and billboards. Video production.
- **Company:** Atmosphere Productions.
Dates: September 2007 / December 2008.
Location: Juárez City, Chihuahua, Mexico.
- **Company:** M.D.C. Publicite.
Dates: April 2006 / August 2007.
Location: Chihuahua Capital, Mexico.
- **Company:** S.O.S. Advertising.
Dates: October 2005 / April 2006.
Location: Garza García, Nuevo León, Mexico.
- **Company:** Printables.
Dates: March 2004 / December 2005.
Location: Chihuahua Capital, Mexico.

GRAPHIC DESIGNER Jr.

- **Institution:** Department Of Social Communication Of The State Government Of Chihuahua.
Dates/Location: March 2003 / December 2003. Chihuahua Capital, Mexico.
- **Institution:** Secretary Of Business Development And Tourism Government Of The State Of Chihuahua.
Dates/Location: August 2002 / February 2003. Chihuahua Capital, Mexico.