



Lara Arh

Born: 11th. October 1969

Gender: Female

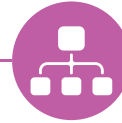
Nationality: ITA / SLO

Driving licence: B

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2010 - multimedia engineer

International Educational Center Academia
Maribor, Slovenia



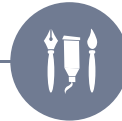
2004 - independent entrepreneurship

Ars-Libra s.p.
independent entrepreneurship until 2007



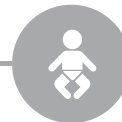
1998 - DTP technician

Villaggio del Fanciullo Institute
Opicina - Trieste, Italy



1989 - graphic designer

Middle school for design and photography
Ljubljana, Slovenia



1969 - birth

11. October, 1969
Trieste, Italy



artistic knowledge

- Photography
- Painting
- Writing:
 - some of my poems are periodically published by different magazines
 - In 2005, my aphorisms were included in a regular morning program of Radio Robin.
 - I've published my autobiography book in 2007 and I'm currently working on publication of two illustration books for children.

technical competence

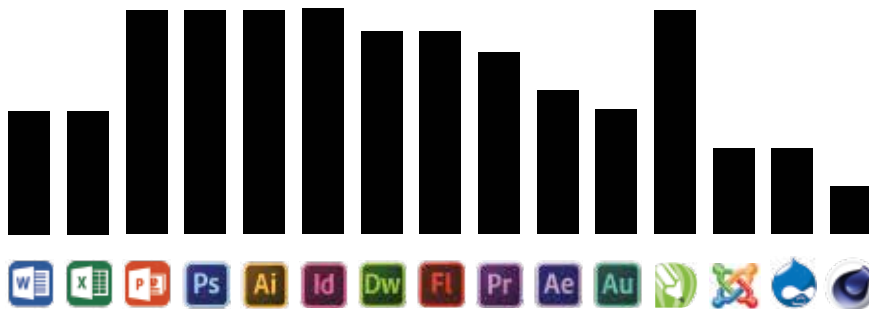
- Graphic design and pre-press design of a wide range of printed material
- Vector Illustration
- Photomontage
- Layout design for web pages and mailing lists; CSS, HTML
- Partial knowledge of Java script (for Flash animation purposes)
- Knowledge about different computer platforms and browsers
- Good knowledge of social networks; administration of multiple FB pages
- Organizing and structuring of user-friendly web sites and catalogs
- Writing of presentation texts in Slovenian and Italian language
- Video recording, graphic design and editing of TV ads
- Graphic design and production of prominent multimedia content
- Video recording
- Photography
- Film animation
- Film editing
- Precise and analytical response to public tenders (organization, planning and applications purposes)





software knowledge

- Word
- Excel
- Power Point
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Dreamweaver
- Adobe Flash
- Adobe Premiere
- Adobe After Effects
- Adobe Audition
- Corel Draw
- Joomla
- Drupal
- Cinema 4D
- A wide range of auxiliary development programs; SwissMax, Animation Shop, Weebly, PowToons, Ulead 4D, Corel Motion Studio 3D...



languages

- Slovenian - mother tongue
- Italian
- English
- Serbo-Croatian

27 years
of graphic design
and prepress

experience

17 years
of web and
multimedia



advantages

- Extensive experience
- Creativity
- Organization
- Conscientiousness
- Consistency
- Accuracy
- Responsibility
- Autonomy
- Communicative
- Market oriented
- Multitask oriented
- User oriented
- Individual work
- Teamwork
- Analytical, research spirit
- Content oriented
- Synthesizing content
- Concern for functionality
= the design is a shell for content
- More services in one place
- Regular monitor calibration

contact of people of reference

- **Mr. Robert Mikluš**
robert.miklus@imsa.it
- **Mrs. Katja Kositer**
katja.kositer@agenda.si
- **Mrs. Doroteja Kitak**
doroteja.kitak@gea.si
- **Mr. Srečko Pisnik**
trans@itp.si



from 2012 (Slovenia)

Name and address of the employers:

Grand Hotel donat Superior, Zdraviliški trg 10, 3250 Rog. Slatina, **Študentski servis Maribor**, Gregorčičeva ul. 23, 2000 MB

Tasks and responsibilities:

Production of leaflets, catalogs, newspaper advertisements, posters and a wide variety of printed material

Web design and creation of websites

www.ghdonat.com, www.vodajuliana.si, www.dontravel.si, www.shotel.si, joga-maribor.com

Film animation and editing of presentations (GHDonat, DonTtravel)

Short documentary film collage - Water Juliana

(presented in China and proclaimed as the best Slovenian presentation on their market)

Development of corporate images

(*Študentski servis Maribor, Voda Juliana, Dravska Vila, vlakec Jurček, GHDonat, SHotel, Joga*)

Photography and photo processing for various use

Copywriting for GHDonat catalogue; Slovene and Italian

EXTERNAL COLLABORATIONS

Name and address of the employers:

Tovarna olja GEA d.d., Trg svobode 3, 2310 Slov. Bistrica, **Agenda d.o.o.** - Ulica Pohorskega bataljona 49, 2000 MB

Enerblue d.o.o. - TV prodaja Jatoos in Bigbon, **Visualcommunications s.r.l.**, Via Generale Cantore 2, 5211 - GO, Italija

Tasks and responsibilities:

Visualizing and designing a mobile application for Reiffeisen bank 2015 - client: Agenda d.o.o.

Web design and creation of websites - client: Agenda d.o.o.

Organizing, planning and writing applications for public tenders - client: Agenda d.o.o.

Creation of stickers for the car park, design of leaflets, **labels**, packaging, flash animated greetings and games, photography and photo processing for various use - client: Agenda d.o.o.

Company brand of the website www.bigbon.si, advertising banners and preparation of TV spots materials - client: Enerblue d.o.o.



from 2010 - 2012 (Slovenia, Italy)

Name and address of the employers:

Jagros d.o.o., Prvomajska 29, 3250 Rog. Slatina, **Turbosist d.o.o.**, Kajuhova ulica 17, 1000 - LJ, **Etika d.o.o.**, Kr. Marka ul. 6, 2000 - MB

Tasks and responsibilities - Jagros d.o.o.:

Production of **labels**, leaflets, catalogs, newspaper advertisements, posters and a wide variety of printed material

Packaging design

Web design and creation of the website www.trgovinejager.si

Photography and photo processing for catalog use

Copywriting

Tasks and responsibilities - Turbosist d.o.o.:

Brand design, flyers, billboards, promo materials, printing products

Flash advertising banners for Slonep website

Web design and creating of a variety of websites: www.pamis.si, www.bograd.si, www.ness.si, www.nepremicnine-kocevje.si, www.koncepti.si, www.k3-kern.si, www.lares.si

Organizing, planning and writing applications for public tenders

Tasks and responsibilities - Etika d.o.o.:

Brand design, flyers, billboards, promo materials, printing products

Web design and creation of a variety of websites

Flash advertising banners

Conceptual design, design and editing of various TV ads

Conceptual design and editing of promotional film content: promo Etika, d.d., intro and TV ad for VitaFit program

Copywriting



EXTERNAL COLLABORATIONS

Ataco sistemi d.o.o., Dunajska 104, 1000 - LJ, **Visualcommunications s.r.l.**, Via Generale Cantore 2, 5211 – GO, Italija,

Agenda d.o.o. - Ulica Pohorskega bataljona 49, 2000 MB

Tasks and responsibilities:

Web design and creation of a variety of websites: www.aalt.si, www.digit.si, www.ataco.si - Ataco sistemi d.o.o., Visualcom. s.r.l.

Graphic design of a catalog of the law association SeeLegal - Ataco sistemi d.o.o.

Multimedia CD ROM presentation of the law firm SeeLegal - Ataco sistemi d.o.o.

Graphic design of promotional and trade fair materials and catalogs - Visualcommunications s.r.l., Ataco sistemi d.o.o.

Flash advertising banners for Glassonweb website - Visualcommunications s.r.l.

Designing and creating of screen savers for fair needs - Visualcommunications s.r.l.

Copywriting - Visualcommunications s.r.l., Ataco sistemi d.o.o.

Photography and photo processing for catalog use - Visualcommunications s.r.l.



from 2009 - 2010 (Slovenia, Italy)

Name and address of the employers:

Vobis d.o.o. - agencija za kreativne komunikacije, Zagrebška cesta 20, 2000 - MB

Tasks and responsibilities - Vobis d.o.o.:

Web design and creation of a variety of websites

Brand design, leaflets, catalogs, newspaper advertisements, posters and a wide variety of printed material for different clients

Copywriting

EXTERNAL COLLABORATIONS

Ataco sistemi d.o.o., Dunajska 104, 1000 - LJ, **Visualcommunications s.r.l.**, Via Generale Cantore 2, 5211 – GO, Italija,

Agenda d.o.o. - Ulica Pohorskega bataljona 49, 2000 MB

from 2008 - 2009 (Slovenia, Italy)

Name and address of the employers:

BioLine d.o.o. - zastopanje, posredovanje in proizvodnja, Limbuška cesta 2, 2341 - Limbuš

Tasks and responsibilities:

Web design and creation of the website www.bioline.si

Brand design, leaflets, catalogs, newspaper advertisements, posters and a wide variety of printed material

Copywriting

Conceptual design and creation of interactive, multimedia presentations (film, Flash) and animations

INDEPENDENT ENTREPRENEURSHIP - ARS-LIBRA.SP - web and graphic design, desktop publishing

Regular customers:

Ataco sistemi d.o.o., Dunajska 104, 1000 - LJ, **Visualcommunications s.r.l.**, Via Generale Cantore 2, 5211 – GO, Italija,

Vision Media Network - AU, **Creatim d.o.o.** - Delavska cesta 24 - Šenčur, **WRS** - LJ, **RTV** - Kolodvorska 2 - 1000 LJ...



from 2004 - 2007 (Slovenia, Italy)

INDEPENDENT ENTREPRENEURSHIP - ARS-LIBRA.SP - web and graphic design, desktop publishing

Regular customers:

Agenda d.o.o. - Ulica Pohorskega bataljona 49, 2000 MB (FRENDI & FLIRT - POP TV, COKS (Center odprte kode Slovenija)),
RTV - Kolodvorska 2 - 1000 LJ, **Creatim d.o.o.** - Delavska cesta 24 - Šenčur, **LITERAL d.o.o.** - Koprška 106 a, 1000 LJ,
Ataco sistemi d.o.o., Dunajska 104, 1000 - LJ, **Visualcommunications s.r.l.**, Via Generale Cantore 2, 5211 – GO, Italija,
BBS Grafica - Via Costalunga, 288, 34149 TS, Italija, **Active Pages** - Obala 55 - 6320 Portorož...

2004 (Slovenia, Italy)

INDEPENDENT ENTREPRENEURSHIP - ARS-LIBRA.SP - web and graphic design, desktop publishing

Regular customer:

Visualcommunications s.r.l., Via Generale Cantore 2, 5211 – GO, Italija

In 2004, I started a regular cooperation with VisualCommunications s.r.l. and for this purpose I registered a self-employed activity. As part of the long-term cooperation, I am responsible for the image brand of IMSA and its branches throughout Europe (Kristal Maribor, Formator, Promglas, Glasmik ...).

Tasks and responsibilities:

Graphic design and DTP preparation of brochures, catalogs, business cards, corporate images, desktop / wall calendars and a wide variety of promotional printed matter

Video material for fairs; more and less interactive

Copywriting in Slovenian and Italian language

Photographing and processing of photographs for the promotion needs of the glass industry

Web design and creating of websites:

www.glassonweb.com, www.vetro.info, www.visualcommunications.it, www.kristal.si, www.imsa.it



from 2002 - 2003 (Slovenia)

Name and address of the employers:

IMC - International Marketing Company - Velika pot 14, Solkan

Tasks and responsibilities:

Web design and creation of a great variety of static and flash web pages

Graphic design of catalogs, promotional materials and packaging for different subscribers
(Bona d.o.o., Lesimpex, Korak, Vama Trade...)

Conceptual design and creation of catalogs, promotional materials and packaging for different clients

from 2001 - 2002 (Slovenia)

Name and address of the employers:

Tovarna Vizij - oglaševalska agencija, Reslejeva cesta 1, 1000 - LJ

Tasks and responsibilities:

Web design and implementation of websites (Gauloise, Ericson, Vega 070, Svema...)

Design and producing of advanced online banners

I am developing a promotional flash application for launching VEGA070 (Slovenian mobile operator)

I develop, design and produce web flash animated content and games for the subscribers
VEGA070 and Gauloise



from 1999 - 2000 (Italy)

EXTERNAL COLLABORATIONS:

BBS Grafica - Via Costalunga 288, 34139 - TS, **Medialabor** - Salita al Promontorio 11, 34123 - TS

Simulware - Area Science Park, Padriciano 99, 34012 - TS, **Grafart** - TS, **Arti Grafiche Julia** - TS, **Studio Idea** - TS

Tasks and responsibilities:

Concept, graphic design and production of various promotional printed materials - Tempi moderni, Simulware, BBS Grafica, Grafart, Arti Grafiche Julia, Studio Idea

Preparation of Italian »Il Piccolo« - Lavoro e Concorsi newspaper ads (Quarck Xpress) - Tempi Moderni

Bonding of promotional labels on various substrates and materials - BBS Grafica

Graphic implementation and maintenance of the web portal JobonLine.it (employment website) - Tempi Moderni

Flash advertising banners - Tempi Moderni

Graphic design and production of advanced Fla e-learning applications - Simulware

Development, design and production of web pages intended for the visually impaired population - Simulware

Checking and correcting web page errors on various computer platforms and browsers - Simulware

from 1998 (Italy)

APPRENTICESHIP - 8 months:

Mediatechnologies - TS

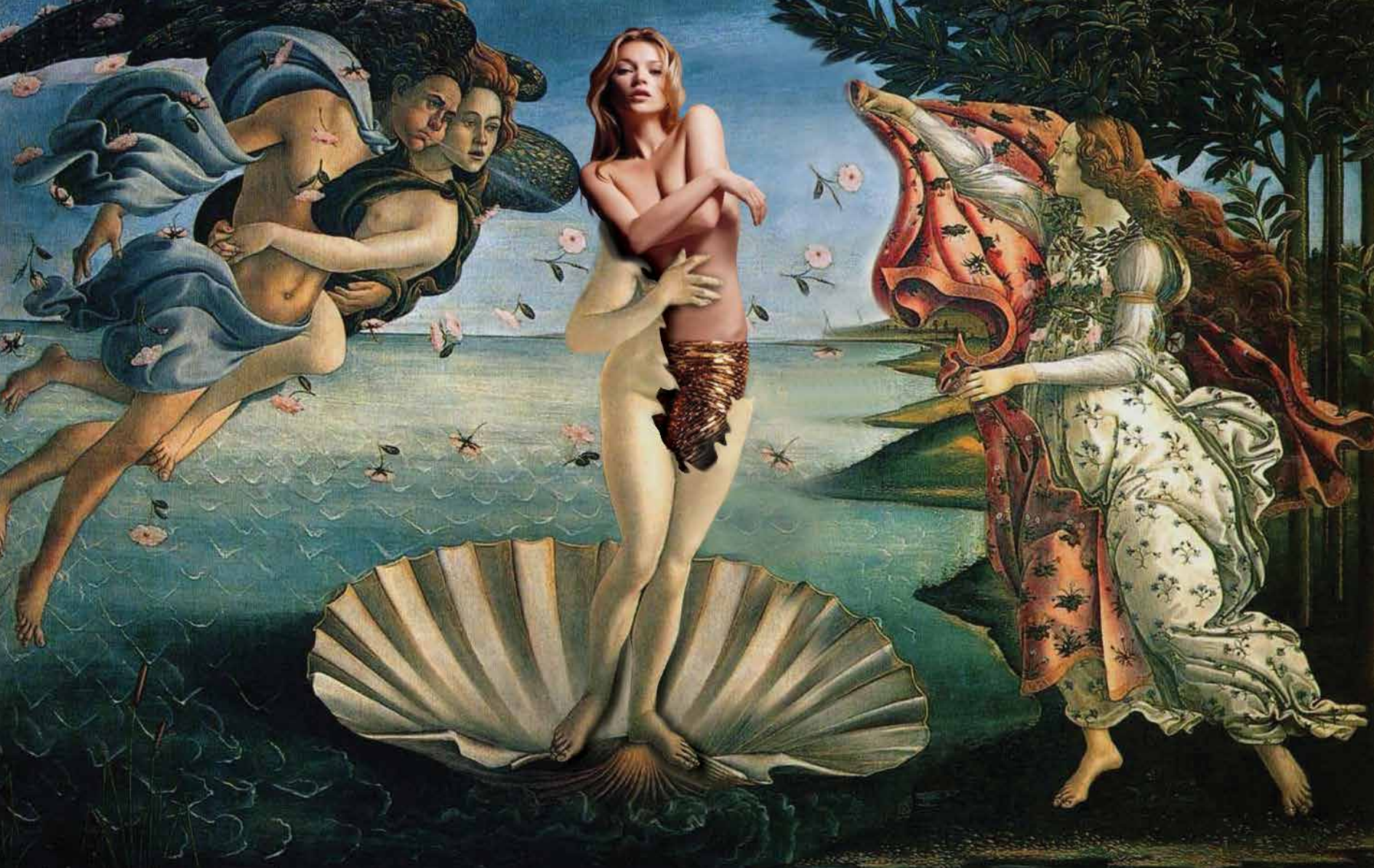
Tasks and responsibilities:

Concept design, graphic design, production of various promotional printed materials

(Graphic design and production of a leaflet brochure for the Basaglia meeting (1998))

Web development and creating of a variety of websites for different clients

Flash advertising banners and website intro animations





SPOLUDELNI ZDRAVJE
Ars-Libra & Blatnik



Contact

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grafica@ars-libra.si
Tel.: +386 (0)31 346 459
Dž.: 60931647

*Graphic designer
DTP technician
Multimedia engineer*

Graphic design

- **Graphic design**
 - logos / business cards
 - catalogues / brochures
 - flyers / posters / jumbos
 - stickers
- **Web design**
 - project and graphic design
 - HTML/CSS,
 - flash animations,
 - banners,
 - multimedia content

Additional services

- **Illustrations**
- TV or fair animations
- Video mounting
- **Video editing**
 - TV ads,
 - Slmpatch,
 - Promo Etika,
 - napovednik VitaFit
 - GEA tovarna olja d.d.

Benefits

- On time delivery
- Consistency
- Precision
- Free advice
- Constant concern for monitor calibration
- 16 years of experience
- Satisfied customers

Ars-Libra - graphic design, multimedia and interactive content - Lara Arh - 2015

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web design and multimedia references

WWW.ARS-LIBRA.SI



