



Mungalova Ekaterina

Female

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onluna@yandex.ru — preferred means of communication

Another site: <https://www.behance.net/moong>

Reside in: Saint Petersburg

Citizenship: Russia, work permit at: Russia

Ready to relocate, ready for rare business trips

Desired position and salary

Art Director, Marketing, Advertising, PR Project Management Advertising Production

Marketing, Advertising, PR

- Art Director

Employment: full time

Work schedule: full day

Desired travel time to work: less than hour

Work experience — 15 years 3 months

April 2008 — till now
9 years 6 months

Advertising Agency GABI

Saint Petersburg

Senior designer

Design and implementation of advertising and POS materials, design and decoration of exhibition stands, facade structures (signs) of the territorial / regional offices.

Interaction with the client at all stages - project cost calculation, estimation of resource - staff / time / contracts, development of creative concepts advertising campaigns, branding, creation of packaging, the accompanying promotional materials and negotiation with the client.

Managing creative and artistic components of the projects creative team in a collaboration with creative director

Clients: Baltika Breweries, Henkel (department of adhesives, sealants and glues), Roca-international company, including brands Laufen and Jika, specialising of production goods for bathroom's space.

February 2006 —
March 2008
2 years 2 months

publishing house , the magazine "Vsemirny Sledopit"

Saint Petersburg

Graphic designer

Creating of advertising and POS materials for magazines "Vsemirny Sledopit", GEO, Domovoy, Company, etc.

Working on the re-branding, the redesign of the magazine.

Copywriting.

July 2005 —
February 2006
8 months

The company "May"

Saint Petersburg

Senior Graphic designer in the department PR and Marketing

Creating of advertising, shooting of creative collections and master classes for magazines Dolores, You Professional, Coiffure de Paris, Hair's how, Estetika.

Design of the newspaper's website may.spb.ru

Making stands for professional exhibitions and a festive interior design.
Corporate Identity

July 2002 — July
2005
3 years 1 month

Publishing house Mebel-press, the magazines "Mebel SPb", "Mebel Rossii", "Fancy"

Saint Petersburg

Senior designer

Creating a corporate identity, logos, advertisements

Design styles and advertising for magazines: «Mebel SPb» «Mebel Rossii", "Fancy"

Color Correction;

Education

Higher

1997

St. Petersburg Repin State Academic Institute of Painting, Sculpture and Architecture, Saint Petersburg

Faculty of Theory and History of Arts, Art Critic

1993

St. Petersburg State University of Architecture and Civil Engineering, Saint Petersburg

Faculty of Civil Engineering, Civil Engineering

Key skills

Languages

Russian — native

English — I am a fluent speaker

German — basic knowledge

French — basic knowledge

Skills

Adobe Photoshop, Illustrator, InDesign, Rhino, Zbrush, 3dsmax, AutoCad

Further information

About me

As a designer, Ekaterina Mungalova was able to try her hand at different projects: interiors, design stands, exhibition spaces, jewelry design, and advertising. She worked in an architect's office, various publishing houses, advertising agencies, carried out own projects and participate in design competitions.

Portfolio www.behance.net/moong

Some own projects <https://ekaterinamoong.wordpress.com>

Working with different customers she has learned to be flexible, to listen the wishes and requests, but at the same time offer our clients own vision, especially from the standpoint of common sense, the composition and taste.

She is the founder and chief-editor of the online magazine about design, art and lifestyle. <http://lafrimeuse.com>. She has interest in the cultures of other countries, art and foreign languages.