

## ROBERTO ZEPEDA ROJAS

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### LANGUAGES:

Spanish

English

French

### WORK OBJECTIVES:

- Participate in the pre-production or production process for 2D or 3D animation industry for videogames or films.
- Collaborate directly in graphic design projects for printed and digital media.

### SKILLS

- 2d and 3d animation
- 3D modeling
- Traditional and digital illustration techniques.
- Oil painting techniques.

### STUDIES

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August 1999 to June 2003	Universidad Intercontinental, Mexico city.	Graduate of a four year Graphic Design degree, Diploma obtained, June 8 <sup>th</sup> 2005.
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September 1996 to July 1999	Preparatoria La Salle del Pedregal, Mexico city.	High school diploma, June 1999
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September 1993 to July 1996	Secundaria Colegio Heraldos de México, Mexico city.	Junior high school diploma, June 1996
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September 1988 to July 1993 (2 <sup>nd</sup> to 6 <sup>th</sup> grade of elementary school)	Primaria Colegio Heraldos de México, Mexico city.	Elementary school diploma, July 1993
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September 1987 to June 1988 (1 <sup>st</sup> grade of elementary school)	Colegio Atenea Mexico city.	1 <sup>st</sup> year of elementary school
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## WORK EXPERIENCE

April 1 <sup>st</sup> to May 31 <sup>st</sup> 2016 <b>MULTIMEDIA GRAPHIC DESIGNER</b> (Independent worker)	Seminario de Investigación en Juventud (UNAM). Mexico city.	Responsabilities: Development of user interface for the online diploma "Youth policies: A new form to organize" This online diploma is conformed of five modules that include subjects and homework activities; and seven sections of administrative information of the diploma, ex: Introduction, calendar, certification, tuition and fees, intern regulation, etc."  <b>NOC 5241</b> 40 hours per week
September 2 <sup>nd</sup> 2013 to March 31 <sup>st</sup> 2016 <b>SENIOR GRAPHIC DESIGNER</b> (Independent worker)	Seminario de Investigación en Juventud (UNAM). Mexico city.	Responsabilities: Editorial design for printed books and advertising material (logos, posters, and flyers) to promote events and the institution itself. Creation of user interface for online diplomas and website updates. <b>NOC 5241</b> 40 hours per week
July 1 <sup>st</sup> to October 2 <sup>nd</sup> 2013 <b>WEB GRAPHIC DESIGNER</b> (Independent worker)	Clima Instalaciones y Proyectos, S.A. de C.V. Mexico city.	Responsabilities: Elaborate updates for the company's website. <b>NOC 5241</b> 10 hours per week
June 1 <sup>st</sup> to July 27 <sup>th</sup> 2013 <b>CHARACTER DESIGN TEACHER</b> (Independent worker)	GRACO Animation Training. Mexico city.	Responsabilities: Teach drawing fundamentals and development of character design lessons for students of this school. <b>NOC 4021</b> 3 hours per week
March 4 <sup>th</sup> to 29 <sup>th</sup> 2013 <b>WEB GRAPHIC DESIGNER</b> (Independent worker)	Seminario de Investigación en Juventud (UNAM). Mexico city.	Responsabilities: Inclusion of new sections and redesign of existing contents  <b>NOC 5241</b> 20 hours per week

<p>October 29<sup>th</sup> 2012 to February 28<sup>th</sup> 2013</p> <p><b>EDITORIAL GRAPHIC DESIGNER.</b> (Independent worker)</p>	<p>Seminario de Investigación en Juventud (UNAM), Mexico city.</p>	<p>Responsibilities: Present several cover and interior pages designs for the printed encyclopedia named "Encyclopedia of Youth", which studies some social phenomenon that have direct influence over young people's decisions.</p> <p>For the collection named "SIJ's Workbooks" I designed the cover and interior pages for Volume No.1, entitled: "A journey through online education. Systematization of the experiences obtained from online diploma: Worlds of youth 2010."</p> <p><b>NOC 5241</b> 40 hours per week</p>
<p>September 5<sup>th</sup> to 26<sup>th</sup> 2012</p> <p><b>WEB GRAPHIC DESIGNER</b> (Independent worker)</p>	<p>Seminario de Investigación en Juventud (UNAM), Mexico city.</p>	<p>Responsibilities: Re-design of the home by integrating new sections in SIJ's website.</p> <p><b>NOC 5241</b> 20 hours per week</p>
<p>August 1<sup>st</sup> to December 3<sup>rd</sup> 2012</p> <p><b>MULTIMEDIA GRAPHIC DESIGNER</b> (Independent worker)</p>	<p>Seminario de Investigación en Juventud (UNAM), Mexico city.</p>	<p>Responsibilities: Development of user interface for the online diploma "Worlds of youth 2012: Subject, trajectories and citizenships."</p> <p>This online diploma is formed with four chapters that include subjects and homework activities; and seven sections of administrative information of the diploma, ex: Introduction, calendar, certification, tuition and fees, intern regulation, etc."</p> <p><b>NOC 5241</b> 30 hours per week</p>
<p>May 2<sup>nd</sup> to 31<sup>st</sup> 2012</p> <p><b>ILLUSTRATOR</b> (Independent worker)</p>	<p>Seminario de Investigación en Juventud (UNAM), Mexico city.</p>	<p>Responsibilities: Elaboration of digital interactive illustrations (flash 2D animations) for the online diploma "School and youth: Space, subject and social process."</p> <p><b>NOC 5241</b> 40 hours per week</p>

<p>November 3<sup>rd</sup> to December 9<sup>th</sup> 2011</p> <p><b>EDITORIAL GRAPHIC DESIGNER</b> (Independent worker)</p>	<p>Clima Instalaciones y Proyectos, S.A. de C.V Mexico city.</p>	<p>Responsabilities: Elaboration of two catalogues. First, the sales and services catalogue for intern use in the company and the second for promotional use with potential clients at exhibitions and conferences.</p> <p><b>NOC 5241</b> 40 hours per week</p>
<p>September 14<sup>th</sup> to October 17<sup>th</sup> 2011</p> <p><b>GRAPHIC DESIGNER</b> (Independent worker)</p>	<p>Clima Instalaciones y Proyectos, S.A. de C.V Mexico city.</p>	<p>Responsabilities: Elaboration of promotional printed material like: letterhead and bussines cards for all employees</p> <p><b>NOC 5241</b> 10 hours per week</p>
<p>March 1<sup>st</sup> to June 3<sup>rd</sup> 2011</p> <p><b>CORPORATE IDENTITY GRAPHIC DESIGNER</b> (Independent worker)</p>	<p>Clima Instalaciones y Proyectos, S.A. de C.V Mexico city.</p>	<p>Responsabilities: Development of the Corporate Identity Manual. This document (of intern use) indicates the rules and principles to use the logo and the rules for printed and web aplications developed in the future.</p> <p><b>NOC 5241</b> 40 hours per week</p>
<p>November 3<sup>rd</sup> 2010 to February 4<sup>th</sup> 2011</p> <p><b>JUNIOR GRAPHIC DESIGNER</b> (Independent worker)</p>	<p>TRAVEO entretenimiento, Mexico city.</p>	<p>Responsabilities: Development of promotinal printed media like: posters, flyers, banners, invitations, for the events produced by this agency. Design sales presentations (both printed and digital), and elaborate photo retouch in photographs used in printed material.</p> <p><b>NOC 5241</b> 40 hours per week</p>
<p>August 2<sup>nd</sup> to October 5<sup>th</sup> 2010</p> <p><b>MULTIMEDIA GRAPHIC DESIGNER</b> (Independent worker)</p>	<p>Clima Instalaciones y Proyectos, S.A. de C.V Mexico city.</p>	<p>Responsabilities: Implementation of a multimedia corporate presentation using 2D and 3D animation for promotional use in exhibitions and conferences.</p> <p><b>NOC 5241</b> 30 hours per week</p>

<p>March 29<sup>th</sup> 2009 to September 19<sup>th</sup> 2010</p> <p><b>HUMAN FIGURE DRAWING TEACHER</b> (Independent worker)</p>	<p>Centro cultural del Mercado de Jamaica, Mexico city.</p>	<p>Responsabilities- Teach Human figure drawing lessons to young people (from 7 to 12 years). I developed several drawing exercises like: copying two-dimensional objects (other drawings and photos), usage of the right side of the brain, copying Three-dimensional objects, Human proportions and structure of both female and male figures.</p> <p><b>NOC 4021</b> 3 hours per week (1 class per week)</p>
<p>September 10<sup>th</sup> to 24<sup>th</sup> 2010</p> <p><b>ILLUSTRATOR</b> (Independent worker)</p>	<p>Mantra, ideas que vuelan. S.A de C.V Mexico city.</p>	<p>Responsabilities: Elaboration of a series of black and white vignettes (just outline work) that were part of a short comic to make promotion of good nutrition for kids.</p> <p><b>NOC 5241</b> 5 hours per week</p>
<p>May 4<sup>th</sup> to 31<sup>st</sup> 2010</p> <p><b>GRAPHIC DESIGNER</b>  (Independet worker)</p>	<p>Clima Instalaciones y Proyectos, S.A. de C.V Mexico city</p>	<p>Responsabilities: Redesign of Logo, elaboration of two promotional flyers and one vertical banner.</p> <p><b>NOC 5241</b> 40 hours per week</p>
<p>February 2<sup>nd</sup> 2007 to February 1<sup>st</sup> 2008</p> <p><b>SENIOR GRAPHIC DESIGNER</b> (Independet worker)</p>	<p>Ikrea, Mexico city</p>	<p>Responsabilities- Editorial design of interior pages for the magazine "Gente del Pedregal" and development of various corporate elements like: logos, letterheads, packages, posters and flyers.</p> <p><b>NOC 5241</b> 40 hours per week</p>
<p>November 3<sup>rd</sup> to 29<sup>th</sup> 2006</p> <p><b>GRAPHIC DESIGNER</b> (Independet worker)</p>	<p>SMS Producciones Mexico city</p>	<p>Responsabilities: Cover design for the magazine "Tiempo Libre" to promote the play "Ay que bonito es vivir". Published on December 2006.</p> <p><b>NOC 5241</b> 15 hours per week</p>

<p>July 1<sup>st</sup> to August 3<sup>rd</sup> 2006</p> <p><b>EDITORIAL GRAPHIC DESIGNER</b> (Independent worker)</p>	<p>Dummie Diseño Mexico city</p>	<p>Responsabilities: Editorial design for sales manuals for various DARIER dermatological products.</p> <p><b>NOC 5241</b> 20 hours per week</p>
<p>November 2<sup>nd</sup> 2005 April 10<sup>th</sup> 2006</p> <p><b>GRAPHIC DESIGNER</b> (Independent worker)</p>	<p>SMS Producciones, Mexico city</p>	<p>Responsabilities: Various printed materials: logos, flyers, posters and invitations to promote the cultural center "Comics, Rock Show".</p> <p><b>NOC 5241</b> 10 hours per week</p>
<p>September 10<sup>th</sup> to 14<sup>th</sup> 2004</p> <p><b>JUNIOR GRAPHIC DESIGNER</b> (Independent worker)</p>	<p>Carlos Ascobereta Publicidad, Mexico city</p>	<p>Responsabilities: Printed media for Pharmaceutical laboratories.</p> <p><b>NOC 5241</b> 32 hours total</p>
<p>July 5<sup>th</sup> to 31<sup>st</sup> 2004</p> <p><b>JUNIOR GRAPHIC DESIGNER</b> (Independent worker)</p>	<p>Pinstudio, Mexico city</p>	<p>Responsabilities- Various printed materials: Flyers and business cards.</p> <p><b>NOC 5241</b> 40 hours per week</p>
<p>June 1st 1999 to June 15<sup>th</sup> 2003</p> <p><b>JUNIOR TECHNICAL ILLUSTRATOR</b> IMSS id number: 45998023662</p>	<p>Clima Instalaciones y Proyectos, S.A. de C.V Mexico city</p>	<p>Responsabilities- Elaboration of blueprints and technical illustrations.</p> <p><b>NOC 5241</b> 15 hours per week</p>

## **EXTRACURRICULAR ACTIVITIES**

November 2013 to January 2014  
Student of Web Design Diploma at Edu Mac.

September 2011 to August 2012  
Student of "3D & 2D Character Animation" diploma at Animaturas.  
Used software: Maya 2011

September 2009 to September 2010  
Non paid internship at the FX studio "FX zeuz" (software: 5d Cyborg and Maya 2009)

July to November 2008  
Student of a four month diploma named "Art at the end of millennium" at (CEPE) of UNAM.

March 2007 to November 2009  
Development of oil paintings for self promotion at "Visual Experimentation Atelier".

## **HOBBIES AND OTHER INTERESTS**

- Oil painting
- Traditional and Digital Illustration
- 2D and 3D animation
- Videogames
- Science Fiction and Fantasy movies
- Comics

