



Alex Gordon

Graphic/Production Designer



Employment

OLSON/ICF Next

Production Specialist

Currently I work across multiple different clients, producing materials for both Federal agencies and multiple energy clients, this includes - emails, forms, brochures, print/digital ads, direct mail, packaging and POP marketing materials.

4.5
YEARS

BBD0 Minneapolis

Graphic Designer/Production Artist

Responsibilities included: design and production of various printed materials such as: brochures, print ads, product packaging, product signage, postcards and banners. As well as the production and updating of product web pages and their associated imagery, for both mobile and desktop.

5.0
MONTHS

Airborne Athletics Inc.

Freelance Graphic Designer

Tasks were to design a wide variety of print marketing materials including: brochures, mailers, print ads, postcards, and banners. I also designed various web ads, UX, touchpad, decals, packaging, and LCD display materials for their range of basketball training machines.

2.0
YEARS

Erik's Bike Shop Inc.

Graphic Designer

As head of the graphics department at the Midwest's largest cycling retail company, responsibilities included: the design and manufacture of all printed materials, email marketing, website imagery, P.O.P items for each of the 20+ stores, store posters, billboards, apparel design, and vehicle wraps.

7.0
YEARS



Education

2002 - 2004

London College of Printing

Foundation Degree Award: Graphic Design

2001 - 2002

Cavendish College

Foundation National Diploma: Graphic Design

1997 - 1999

Barnet College

BTEC ND: 3D Design



About Me & Where I'm From



London, UK

I am a Minneapolis based graphic designer from London, UK. I have been designing print and digital materials for over 14 years in the U.S. Nothing makes me happier than to provide my employer/clients with designs that make a difference. I strive to provide the best and most innovative designs and welcome criticism openly. Having a great relationship with my clients, and being able to work through the design process to reach their goal, is a great feeling that I will never tire of.



Interests

Vegetable gardening, mountain biking, photography, travelling, technology enthusiast (anything Apple), dance music, music production, eating at all of the amazing restaurants in Minneapolis & St. Paul and our dogs (well all animals really).



Portfolio and Contact Info



PORTFOLIO

www.behance.net/AlexGordon



www.linkedin.com/in/alexgordon81



alexthebritgordon@gmail.com



612-360-6509



Experience

14+ Years of professional graphic design

10+ Years of retail industry work

Communication



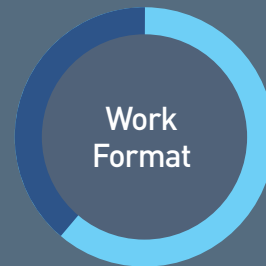
Conceptualizing



Creativity



Execution



Work
Format

60%
DIGITAL

40%
PRINT



Software Knowledge



Photoshop

Ps



Illustrator

Ai



InDesign

Id



Animate/
After Effects

Ae



Dreamweaver

Dw



Bridge

Br