

# Vimlesh B. Lal



- **Freelance Painter**
- **Art-Director, Production Designer**
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Education:

- **BFA** (Bachelor in Fine Arts).
- **Diploma in Interior Design and Decoration**, Sir J J College of Arts, Mumbai.
- Working as an Art Director and Production Designer, Mumbai film and Television Industry from 24 years.

As a Fine Artist- multidisciplinary Painter (Oil Color, Water Colour, Acrylic and Mix Media) , Sculptor, Illustrator and Portrait artist.

Participated in

- 19 Solo and Group Exhibitions, Including
- 1st State level Art Exhibition organized by Lalit Kala Academy,
- All India Art Exhibition by Lalit Kala Academy, New Delhi
- Group Exhibition of 5 Senior Artists, Kala Mangal Series, Dept. of Art Culture & Youth & Lalit Kala Akademi.
- Premchand Mahotsav, Fine Art Society PMCH, Youth Festival-Mumbai, Patna, Delhi, Berhampur (Odisha),Bhopal and BHU (Banaras Hindu University). SPYM-Delhi, Shilp kala Parishad- Kolkata , State Art Exhibition –Mumbai.
- **Paintings Collection** – In personal collection of some great art lovers, corporate houses, and Industrialist from India, Japan, USA, UK, Germany and South Africa.

## **Drawing and Illustrations**

- Rabindra Chitravali (Painting selected for life of Rabindranath Tagore)
- Books on Buddhism – Adwered Durrani (U.S.A),Forward and introduction by

## **Overview**

- Honoured by awards including by the **Prime Minister of India**,
- Gold Medal by **Banaras Hindu University & National University association**. New Delhi.

- Empaneled by **Prasar Bharti, Ministry of Information and Broadcasting, Government of India.**
- **Nomination for best Art Director. Zee Cine Awards.**
- **National scholarship for set design in Theatre. By ministry of human resources and development, Govt. of India.**
- **Affiliations:** Association of Cine & Television Art-Directors, and Production Designers, Mumbai. India
- Joined Bollywood in 1992, as an Assistant Art Director and Production Designer with most renowned Art director, **Bijondas Gupta**, as an Asst. Director for films such as- **Hum Aapke hain Koun.., Gupt, Mohra. Damini, Barsat, Khaknayak, Judai, Dhadkan. Prem, Roop Ki Rani choron Ka Raja.**
- **Work as an art director more than 10 Movies, 50 Ad Films, 60 Music videos and more than 200 shows and events .**

**Art Director and Creative - Head in Candid Marketing, Mumbai,**

work for Clients - **include Pepsi, Microsoft, Cadbury, Citibank, Canon, Electrolux, Motorola, Fosters Beer, National Geographic Channel, Air Tel, American Express, Hindustan Uni Lever, Cartoon Network, Castrol, Philips India, L'Oreal, Hutch, ITC Foods, Turner International, Sony Entertainment Television, Star Plus, Nerolac, UTI, ICICI, Nokia.**

**Theater –**

**with B. V. Karanth, Rudra Prasadsen Gupta, Gurusharan Singh,**

**Tapas Sen, Ajay Malkani , Sukesh Sanyal. Amir Raza Husain, Paresh Sinha,**

**IPTA, Nirman and Theater Unit.**

**Thanks and best regards**

**Vimlesh B.Lal**

DNMUM295267 | 1/9/2014 | Author: Anikita G Menon | WC :353

Thane: The Sambhaji maidan in Mulund (E) will be abuzz with worshippers of Lord Jagannath for the next five days. A five-day-long festival planned by Jagannath Seva Samiti will have hawans, yagna, keertans and pravachans. Priests, dancers and even prasad have been specially brought from Odisha's Jagannath Puri temple for this auspicious occasion.

The Pancharatra Mahotsav has been happening at various places within Odisha since February 2012 but it is the first time that it has been organised outside the state.

Starting today, it will be inaugurated by priests from Odisha, Baba Sachidananda Das Maharaj, Dibyasingha Deb Maharaj, Sadanan Maharaj and Swami Madhavananda Saraswati from the Chinmaya Mission.

Along with them will be Radha Ranjan Dash, ambassador to India from Jordan, Shivdev Gorowara, consul general, Republic of Seychelles, Dr Arabinda Padhee, chief administrator. The inauguration will take place on January 9 at 6pm, followed by five days of complete devotion to Lord Jagannath.

"This five-day mahotsav will feature the preaching and good deeds of Lord Jagannath as mentioned in the Skand Puran. Also, there will be a chanting of Purushottam Mahatmya's 3,309 shlokas. Eleven priests have been called from Odisha, specially for this. Aarti will be done thrice a day followed by Naam Sankeertana in the morning and evening. Afternoons will be for hawan, wherein the prosperity and good health of the whole world will be looked at.

Idols of Lord Jagannath will be decorated and placed on the stage to be worshipped by devotees," says Sri Sri Dibyasingha Deb Gajapati Maharaj, in charge of all the rituals. All preachings will be in Hindi for the convenience of devotees. Cultural dance performances like Odissi and Gotpua will be part of the rituals. Dancers have been called from Odisha for this.

A book exhibition, that will have religious books from Puri and also from various religious organisations in the city will be on display and sale for the convenience of devotees. Pancharatra festival is being organised by different Odisha associations in the city that have come together and formed an apex body called Jagannath Seva Samiti. Mumbai has around 6 lakh people from Odisha.

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